



Pricing Schedule

Effective 01/21/2024

(866) 405-3638

www.prospectsplus.com

Paper Stock Options:

- 100# Matte Text: Heavy non-glossy paper used for Notecards
- 100# Gloss Text: Premium glossy stock used for Flyers, Brochures, and Magazines
- 100# Gloss Cover: Heavyweight glossy stock used for EDDM Postcards, Door Hangers, Flyers, Brochures, and Presentation Folders
- 130# Gloss Cover: Extra-heavyweight glossy stock used for Postcards, Business Cards, and Flyers

ProspectsPLUS! Master Pricing Schedule - effective January 21, 2024

2024-0121-E
©ProspectsPLUS!

Postcards - Mailed	First Class Postage							Standard Class Postage						
	1-99	100-199	200-499	500-999	1000-2499	2500-9999	10,000+	1-99	100-199	200-499	500-999	1000-2499	2500-9999	10,000+
130# Gloss Cover Paper, UV Coated on Front														
Standard Size 5½" × 4¼"	\$0.96	\$0.84	\$0.82	\$0.81	\$0.80	\$0.79	\$0.78	N/A						
Jumbo Size 8½" × 5½"	\$1.30	\$1.16	\$1.14	\$1.12	\$1.11	\$1.10	\$1.09	\$1.10	\$0.97	\$0.95	\$0.93	\$0.92	\$0.91	\$0.89
Panoramic Size 11" × 5½"	\$1.51	\$1.38	\$1.35	\$1.34	\$1.32	\$1.31	\$1.30	\$1.33	\$1.19	\$1.17	\$1.15	\$1.14	\$1.13	\$1.12
Mega Size 11" × 8½"	\$2.92	\$2.80	\$2.66	\$2.49	\$2.48	\$2.47	\$2.45	N/A		\$2.10	\$2.08	\$2.07	\$2.06	\$2.05
Super-Mega Size 12" × 15"	\$3.45	\$3.33	\$3.20	\$3.02	\$3.01	\$3.00	\$2.98	N/A		\$2.74	\$2.72	\$2.70	\$2.69	\$2.68

Postcards - EDDM	Full Service¹ -- Includes EDDM Postage						We Help¹ / Do It Yourself -- Does Not Include Postage²			
	200-499	500-999	1000-2499	2500-4999	5000-9999	10,000+	200-499	500-999	1000-2499	2500-5000
100# Gloss Cover Paper										
Panoramic Size 11" × 5½"	\$0.93	\$0.91	\$0.90	\$0.89	\$0.88	\$0.87	\$0.63	\$0.59	\$0.57	\$0.54
Mega Size 11" × 8½"	\$1.14	\$1.13	\$1.12	\$1.11	\$1.10	\$1.09	\$0.88	\$0.82	\$0.78	\$0.74
Super-Mega Size 12" × 15"	\$1.54	\$1.52	\$1.51	\$1.50	\$1.49	\$1.48	\$1.33	\$1.17	\$1.15	\$1.14

¹ Add \$25.00 per carrier route for Full Service and We Help
² Retail EDDM postage of 20.3¢ per piece is paid by customer at Post Office for We Help and Do It Yourself. Per USPS regulations, the maximum daily quantity for EDDM Retail is 5,000 pieces per 5-digit ZIP Code. Use our Full Service option for quantities over 5,000 pieces.

Postcards - Shipped		25-49	50-99	100-249	250-499	500-999	1000-2499	2500+
130# Gloss Cover Paper, UV Coated on Front								
Standard Size 5½" × 4¼"		\$0.42	\$0.38	\$0.36	\$0.34	\$0.32	\$0.31	\$0.30
Jumbo Size 8½" × 5½"		\$0.56	\$0.52	\$0.49	\$0.47	\$0.46	\$0.45	\$0.44
Panoramic Size 11" × 5½"		\$0.77	\$0.73	\$0.71	\$0.69	\$0.67	\$0.66	\$0.65
Mega Size 11" × 8½"		\$1.05	\$1.00	\$0.98	\$0.96	\$0.95	\$0.94	\$0.92
Super-Mega Size 12" × 15"		\$1.59	\$1.55	\$1.52	\$1.50	\$1.49	\$1.48	\$1.46

Door Hangers	One-Sided							Two-Sided						
100# Gloss Cover Paper, 4" x 11"	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+
Doorknob Cutout only	\$0.58	\$0.47	\$0.39	\$0.38	\$0.33	\$0.32	\$0.31	\$0.62	\$0.53	\$0.44	\$0.43	\$0.38	\$0.37	\$0.35
Doorknob Cutout and UV Coated on Front	\$0.62	\$0.52	\$0.43	\$0.42	\$0.37	\$0.36	\$0.35	\$0.67	\$0.57	\$0.49	\$0.48	\$0.43	\$0.41	\$0.40
Doorknob Cutout and Tearoff Perforation	\$0.62	\$0.52	\$0.43	\$0.42	\$0.37	\$0.36	\$0.35	\$0.67	\$0.57	\$0.49	\$0.48	\$0.43	\$0.41	\$0.40
Doorknob Cutout, UV Coated on Front, and Tearoff Perforation	\$0.66	\$0.56	\$0.47	\$0.46	\$0.40	\$0.39	\$0.38	\$0.71	\$0.62	\$0.61	\$0.53	\$0.46	\$0.45	\$0.43

Business Cards	One-Sided					Two-Sided				
130# Gloss Cover Paper	250	500	1000	1500	2000	250	500	1000	1500	2000
3½" x 2"	\$37.50	\$65.00	\$120.00	\$165.00	\$200.00	\$42.50	\$70.00	\$130.00	\$180.00	\$220.00

Flyers - Mailed	First Class Postage							Standard Class Postage						
130# Gloss Cover Paper, UV Coated on Front	1-99	100-499	500-999	1000-2499	2500-4999	5000-9999	10,000+	1-99	100-499	500-999	1000-2499	2500-4999	5000-9999	10,000+
Mega Size 11" x 8½"	\$2.63	\$2.51	\$2.49	\$2.48	\$2.47	\$2.46	\$2.45	\$2.22	\$2.10	\$2.08	\$2.07	\$2.06	\$2.05	\$2.04
Super-Mega Size 12" x 15"	\$3.15	\$3.04	\$3.02	\$3.01	\$2.99	\$2.98	\$2.97	\$2.85	\$2.74	\$2.72	\$2.71	\$2.70	\$2.69	\$2.68

Flyers - Shipped	One-Sided							Two-Sided						
8½" x 11"	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+	25-49	50-99	100-249	250-499	500-999	1000-2499	2500+
100# Gloss Text Paper	\$0.47	\$0.46	\$0.45	\$0.44	\$0.39	\$0.37	\$0.36	\$0.95	\$0.80	\$0.71	\$0.64	\$0.55	\$0.53	\$0.50
100# Gloss Cover Paper	\$0.78	\$0.69	\$0.68	\$0.56	\$0.52	\$0.50	\$0.47	\$1.01	\$0.86	\$0.85	\$0.78	\$0.73	\$0.71	\$0.67

Brochures - Mailed	First Class Postage							Standard Class Postage			
100# Gloss Cover Paper	1-24	25-99	100-199	200-499	500-999	1000-2499	2500+	200-499	500-999	1000-2499	2500+
8½" × 11", Folded and Glued to 8½" × 5½"	\$1.56	\$1.48	\$1.43	\$1.32	\$1.19	\$1.18	\$1.17	\$1.13	\$1.11	\$1.10	\$1.09
10½" × 15", Folded and Glued to 10½" × 5½"	\$2.07	\$2.00	\$1.95	\$1.84	\$1.48	\$1.47	\$1.46	\$1.21	\$1.19	\$1.18	\$1.17
11" × 17", Folded to 11" × 8½"	\$2.75	\$2.68	\$2.63	\$2.52	\$2.33	\$2.31	\$2.30	\$1.85	\$1.84	\$1.83	\$1.82

Brochures - Shipped								
100# Gloss Text Paper		25-49	50-99	100-249	250-499	500-999	1000-2499	2500+
	8½" × 11", Folded to 4¼" × 11"	\$0.74	\$0.69	\$0.68	\$0.64	\$0.63	\$0.62	\$0.61
	8½" × 11", Folded to 3⅝" × 8½"	\$0.78	\$0.74	\$0.73	\$0.68	\$0.67	\$0.65	\$0.64
100# Gloss Cover Paper								
	8½" × 11", Folded and Glued to 8½" × 5½"	\$0.76	\$0.71	\$0.70	\$0.66	\$0.65	\$0.64	\$0.63
	10½" × 15", Folded and Glued to 10½" × 5½"	\$0.87	\$0.82	\$0.81	\$0.77	\$0.75	\$0.74	\$0.73
	11" × 17", Folded to 11" × 8½"	\$0.81	\$0.75	\$0.74	\$0.71	\$0.69	\$0.68	\$0.67

Presentation Folders	One-Sided			Two-Sided		
100# Gloss Cover Paper	10-24	25-99	100+	10-24	25-99	100+
9" × 12" Folded Size, One Pocket	\$3.80	\$3.76	\$3.47	\$4.33	\$4.29	\$3.92

Notecards					
100# Matte Text Paper, One-Sided	25-99	100-249	250-499	500-999	1000+
5½" × 4¼" Folded Size, includes blank envelopes	\$0.96	\$0.95	\$0.88	\$0.83	\$0.82

PDF Download	
	1
	\$19.95

Market Dominator

100# Gloss Cover Paper	1-24	25-49	50-99	100-199	200-499	500-999	1000-2499	2500-9999	10,000+
12" x 15", not folded, Exclusive Carrier Routes Mailed EDDM	N/A				\$0.99				
10½" x 15", Folded and Glued to 10½" x 5½" Mailed First Class	\$1.98			\$1.72	\$1.59	\$1.20	\$1.19	\$1.18	\$1.16
10½" x 15", Folded and Glued to 10½" x 5½" Mailed Standard Class	N/A				\$1.02	\$1.00	\$0.99	\$0.98	\$0.97
10½" x 15", Folded and Glued to 10½" x 5½" Mailed EDDM	N/A				\$1.05	\$0.96	\$0.93	\$0.91	\$0.89
10½" x 15", Folded and Glued to 10½" x 5½" Shipped to You	N/A	\$0.71	\$0.67	\$0.66	\$0.63	\$0.61	\$0.60	\$0.59	

Homes & Life Magazine

100# Gloss Text Paper, 8½" x 11"		1-9	10-24	25-99	100-199	200-499	500-999	1000-2499	2500+
12 Page	Mailed First Class -- Includes Postage	\$5.22		\$5.15	\$5.10	\$4.99	\$4.30	\$4.28	\$4.27
	Mailed Standard Class -- Includes Postage	N/A				\$3.25	\$3.24	\$3.23	\$3.22
	Shipped To You	N/A	\$2.81	\$2.80	\$2.58	\$2.38	\$2.22	\$2.17	\$2.10

Property Magazines

	100# Gloss Text Paper, 8½" × 11"	1-9	10-24	25-99	100-199	200-499	500-999	1000-2499	2500+
8 Page	Mailed First Class -- Includes Postage	\$4.89		\$4.81	\$4.76	\$4.65	\$3.70	\$3.69	\$3.68
	Mailed Standard Class -- Includes Postage	N/A				\$3.03	\$3.02	\$3.01	\$3.00
	Shipped To You	N/A	\$2.31	\$2.30	\$2.08	\$1.90	\$1.77	\$1.72	\$1.65
4 Page	Mailed First Class -- Includes Postage	\$4.34		\$4.26	\$4.21	\$4.10	\$3.44	\$3.43	\$3.42
	Mailed Standard Class -- Includes Postage	N/A				\$2.43	\$2.42	\$2.41	\$2.40
	Shipped To You	N/A	\$1.26	\$1.22	\$1.21	\$1.06	\$0.95	\$0.94	\$0.91

Notes:



(866) 405-3638

www.prospectsplus.com